

2019-20

# PLACEMENT BROCHURE

Master of Business  
Administration



# TISWB

*"The first B-School in India"*

Estd. 1953

INDIAN INSTITUTE OF SOCIAL WELFARE & BUSINESS MANAGEMENT

IISW



# MASTER OF BUSINESS ADMINISTRATION

PLACEMENT BROCHURE

2019-2020

IISWBM

Indian Institute of Social Welfare and Business Management



IISWBM

INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT

*"Our graduates nurture and build companies"*

# The Foundation



*Pandit Jawaharlal Nehru  
laying the Foundation Stone of  
the Academic Block-1958*



*Inauguration of the first Business Management course in India (PGDBM) on 5th July, 1954  
(Dr. B. C. Roy addressing the gathering : Dr. J. C. Ghosh, Vice-chancellor of University of Calcutta, sitting)*



*Dr. B. C. Roy, Visionary Chief  
Minister of West Bengal &  
the Founder President BOG-IISWBM*



*Professor D. K. Sanyal  
the Founder Director*



*Prafulla Chandra Sen, the then Chief Minister  
of West Bengal & President BOG-IISWBM  
From 1963-64 upto his death  
(i.e. 25th September 1990)*



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We proudly introduce the 42nd (2018-2020) batch of the two year full-time MBA program that has been screened and selected through an extensive admission procedure. They represent diverse disciplines and cultures, making them a rich basket of talent, enthusiasm, and intellect.

This MBA program has been developed with the intention to inculcate the skills, mindset and aptitude required to understand management as a culture facilitated through highly experienced faculty and topnotch infrastructural facilities. As our motto says, "Our graduates nurture and build companies", we aim to train our students and transform them into professionals who can hold important positions in leading organisations. Apart from training them in the various management theories and concepts, we make sure that our students understand that management is more about "HOW"s than "WHAT"s. This is done by sharpening their problem-solving skills and developing an overall analytical mindset. We have ensured that they are supported with soft-skills and presentation trainings so that they are able to present their thoughts worldwide in the most effective way. In this fast-changing world, where all organizations are moving towards a diverse team structure and decentralization, our graduates are encouraged at every step to achieve every milestone collaboratively, so that these values are deeprooted in them for a lifetime. A look at the batch profile for the present class will show that we have a good mix of both experienced and fresh graduates from esteemed Institutes with specializations in Marketing, Human Resources, Business Analytics-Systems and Finance.

We are certain that this batch, our partners in this process will not only be value-adds but the torchbearers of your organizations facilitating insightful progress wherever they go.

I hereby extend a hearty and warm welcome to all the potential recruiters to invest in our bright talent pool this season.

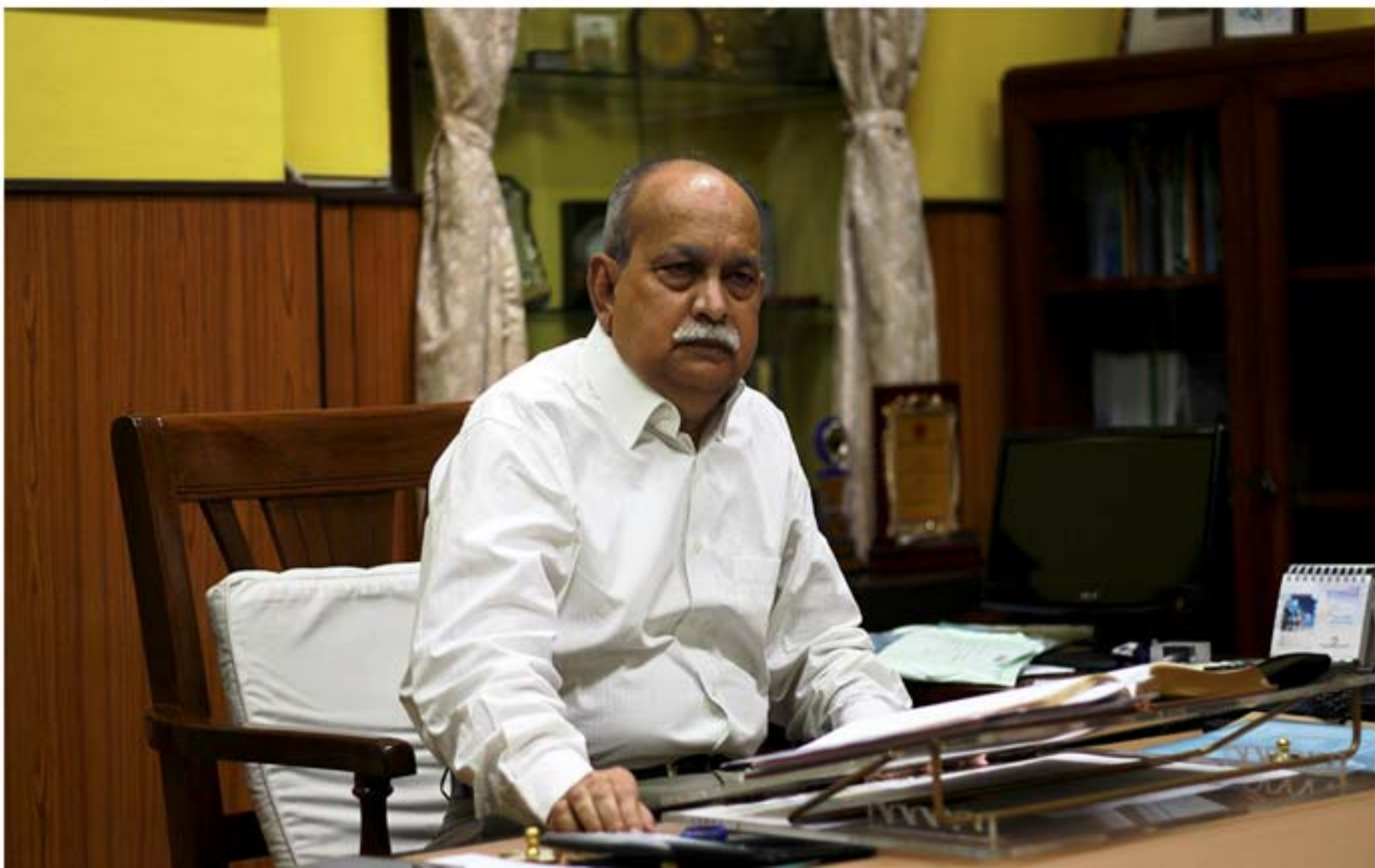
With Regards,

“ Our MBA students, replete with hermeneutic and heuristic minds, champions of change and new thought processes but with a conscience, are ready to face the world now. ”

# FROM THE DIRECTOR'S DESK

Sri Dipankar Das Gupta

Director, IISWBM





IISWBM is proud to offer the 2018-20 batch of MBA (Day) students for service to the corporate sector. These students carry with them the values represented by brand IISWBM – the country's first Business School. At the same time these young men and women have been equipped by our faculty with the knowledge tools required in contemporary organizations.

IISWBM represents a unique blend of tradition and modernity. IISWBM alumni have excelled in the corporate sector not only on the basis of their technical skills but also on the basis of the values that they have imbibed. They have risen above the cut-throat competition of the corporate sector by focusing on cooperation. They have learnt to focus on the holistic development of the organizations. This focus has enabled them to lead their companies towards sustainable growth. They have also been able to chart out a sustainable trajectory in their own careers.

In shaping these young men and women, apart from the faculty of IISWBM, thanks are due to managers from different organizations, including our alumni, who have time and again interacted with them through seminars and other projects to give them a feel of the real world. We are indebted to them for taking time out from their busy schedules to provide some hand-holding for our students. We are also indebted to those managers from different organizations who as visiting faculty regularly offer credit courses to the students, thereby bringing to the classroom a practical approach. This of course is complemented by our internal faculty who provide the theoretical foundations necessary for understanding the nuances of management.

The result of this team effort – internal faculty, visiting faculty, seminar guests and corporate project guides – is here for you to see. Experience tells us that our students – our brand ambassadors of tomorrow – will do us proud. I wish these students all the best in their careers.

# FROM THE Head MBA(Day)

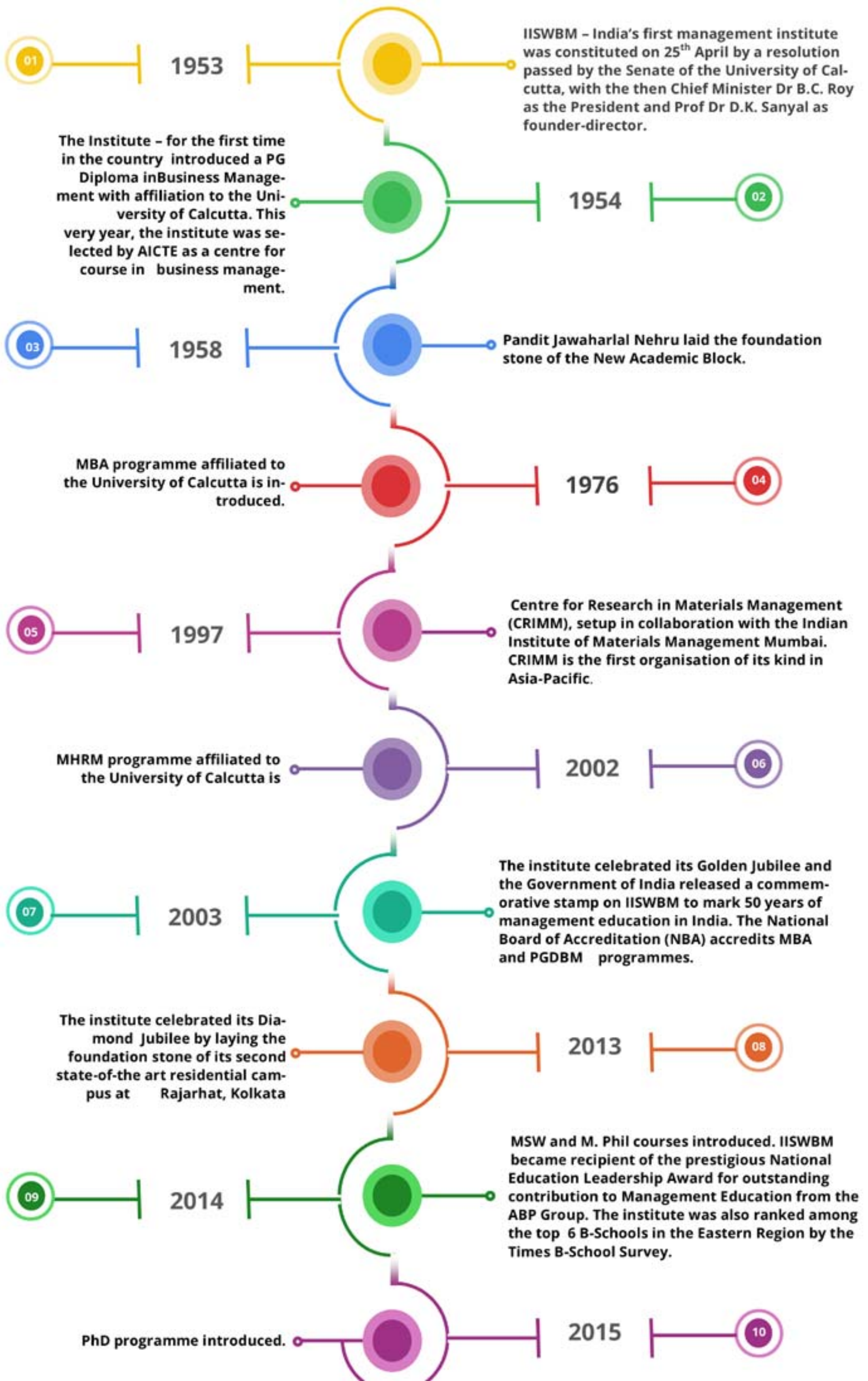
Prof. (Dr.) Tanima Ray  
Head - MBA (Day)

“ IISWBM alumni have excelled in the corporate sector not only on the basis of their technical skills but also on the basis of the values that they have imbibed. ”





# S E N T O S E L L M





# ABOUT THE INSTITUTE

**India's first B-School**, Indian Institute of Social Welfare and Business Management (IISWBM), is a name that weighs abundant in legacy. From the choicest alumni bandwagon to the grandeur of the building stature at the educational hub of Kolkata, the institute 'is' stately in ways more than one was constituted on 25 April 1953 by a resolution passed by the Senate of the University of Calcutta. This was the culmination of the joint initiative taken by the University of Calcutta, Government of West Bengal, Government of India and the captains of industry to set up for the first time a management education institute in India, a concept alien to many in the educational fraternity at that time.

The Institute has successfully crossed its Diamond Jubilee Year, signifying over 66 years of an eventful journey in management education in India. IISWBM was thus established by Dr. B. C. Roy, the then Chief Minister of West Bengal as its Founder-President and Prof. D. K. Sanyal as the founder Director. Government of India, Department of Posts in recognition of 50 years of glorious existence of the first B-school in the country, released a Commemorative Postage Stamp on IISWBM, on 25 April 2004 in New Delhi.



Quality of Faculty, that consistently ranks highest amongst premier B-Schools in terms of Intellectual Capital

Learning environment - the faculty members are dedicated to the development of its students and the Institute and regularly engage themselves in research and project work. Several faculty members have won prestigious award over the years



Successful Alumni spread across the globe. IISWBM has tested the seasons of time to raise itself as a respectable brand name that generates overwhelming response even today.



**The three pillars of  
IISWBM**



India's first B-school



# FACULTIES



## **DIRECTOR**

Sri Dipankar Das Gupta

## **HEAD- MBA**

Prof. (Dr.) Tanima Ray, M.A. (CU), RTP (CSSSC), Ph.D. (CU), PGDBM (IIM, Calcutta)

## **PROFESSORS**

Dr. B. K. Choudhury, B.E., Ph.D.

Dr. Chinmoy Jana, Ph.D.

Dr. K. M. Agrawal, Ph.D.

Dr. Madhumita Mohanty, M.A., M.Phil, Ph.D. (IIT KGP)

Dr. Soma Roychowdhury, M.Sc. (Stat), Ph.D.

Dr. P. K. Sikdar, M.Sc. (Cal), ICZM Dip. (UK), Ph.D. (Cal), F.G.M.S., F.G.S. (Ind), MMGI

Dr. Sudeepa Banerjee, MBA, Ph.D. Head-Social Welfare, Computer & Media Management

Dr. Sumati Ray, M.Sc., MBA, Ph.D. Head-MBA (HRM)

Dr. S. K. Mallick, B.Com. (Hons.), C.A., Ph.D. (NYU), Convenor - M-Phil/Ph.D.

## **ASSOCIATE PROFESSORS**

Dr. Archana Sharma, MBA, Ph.D. Head-MRM

Dr. Dipa Mitra, Ph.D. (University of Calcutta)

Dr. Gairik Das, M.E., MBA, (UK), Ph.D., Head-MDP & Business Management Projects

Dr. Jayanti De, M.A., M.Phil., Ph.D., Head-MBA-PS

Dr. Jhumoor Biswas, M.Sc. M.Tech., Ph.D.

Dr. Madhab Milan Ghosh, M.Com., Ph.D., Head-Sports Management

Dr. Sarbani Mitra, B.Ed., PGDMEnvM, PGDSA, MBA, Ph.D., Head-Fire Management



# FACULTIES

## ASSISTANT PROFESSORS

- Mr. Ankan Banerjee, M.A, PGDSM  
Dr. Arindam Dutta, B.E., M.Tech., Ph.D.  
Mr. Buddhadip Mukherjee, MPMIR (Psychology, BHU), DSW (Calcutta University),  
CoA (Mind Mapping) (PDC, Singapore)  
Dr. Malini Nandi Majumdar, MBA, Ph.D.  
Mr. Manjit Sarkar, MBA (BU), FDPM (IIMK), UGC-NET  
Ms. Piyali Sengupta, M.Sc. PGDEM  
Mr. Sandip Ghosh, M.A., LL.B, MBA  
Dr. Sanghamitra Sen, MBBS, DLO, PGDHM, MBA  
Dr. Sohini Banerjee, LL.B (Hons.), LL.M (University of Cambridge,UK), Ph.D.  
Ms. Sona Banerjee, MA (Education), PGD Mass Communication (JU), CELTA / RSA  
(Cambridge University)  
Mr. Subhasis Ray, M.Stat, M.Tech. (Comp. Sc.)  
Dr. Surajit Chakraborty, M.Sc., Ph.D.  
Dr. Soubarna Pal, M.Sc. (Cardiff University, UK) Ph.D. (Cardiff University, UK)

## GUEST FACULTY MEMBERS

- Dr. Anupam Karmakar, M.Com, Ph.D.  
Mr. Ashish Mitra, CA  
Dr. Amit Kundu, Ph.D.  
Mr. Asutosh Kar, M.Sc.  
Prof. Arup Chowdhury, Ph.D.  
Mr. D. N. Chakravarti, BE, FCE, FWMM  
Mr. Himadri Sekhar Ghosh, M. Stat (ISI), PGD (ISI)  
Dr. Kamal Mukherjee, BE (Cal), PG Dip. (Industrial Engg), MBA (XLRI, Jamshedpur; Fellow (XLRI)  
Dr. Kumkum Mukherjee, M.Sc., Ph.D. (CU)  
Mr. Mukul Mitra, MBA, Ph.D., CAIIB, CPFA  
Mr. Subrata Biswas, M.A. (Econ), PGDMM, MBA (Finance), A C.I.I. (London)  
Mr. Sanjay Das, BE, MBA  
Mr. Sujit Sen, B.Sc., LL.B, PGDPM & IR (XLRI)  
Dr. Shantanu Mitra, LL.B, MBA, ACS, LL.M, PGDM, Ph.D. (Law, CU)  
Prof. S. C. Basu, MA. (PMIR), TISS  
Mrs. Sujata Saha, MBA (IISWBM), FCA (ICAI)  
Mr. Saibal Chatterjee, PGDM, IIM (Ahmedabad)  
Dr. Santanu Chakraborty, Ph.D.  
Mr. Soumitra Poddar, MBA (VGSOM, IIT KGP)

(This is not an exhaustive list)




# INFRASTRUCTURE


The campus is equipped with the latest facilities and amenities that allow holistic learning and well-rounded development of the students. The Central Library houses over 51,000 books, over 1000 CD-ROM databases, and a vast collection of E-books and E-journals sourced from around the globe. Adoption of cloud-based solutions is encouraged for distribution of study materials and discussion of case studies. The web-assisted Language Lab helps improve communication skills, diction and aids in the learning process. The Computer Lab, armed with the latest software and digital security measures, is mainly used for business analytics studies. The Student Activity Centre is a student haven for exchanging ideas and playing indoor games. The 11,000 square feet girls' hostel and four-storeyed boys' hostel are adjacent to the main academic block. Furnished rooms with bathrooms, kitchen, dining hall and a common living area are provided along with round the clock professional security. Other amenities included are TV, microwave oven, refrigerator, water purifier, ironing table, indoor game facilities etc. Wi-Fi connectivity is available throughout the campus, enabling students to connect to academic resources on the go. The fully equipped Gymnasium and the gym trainer motivate the students to maintain their fitness levels.




WI-FI ENABLED CAMPUS



CENTRAL LIBRARY




LANGUAGE LAB




STUDENT ACTIVITY CENTRE



HOSTEL



IT SETUP



YOGA & GYMNASIUM







**Encouraging** reviews in Shiksha.com



# ABOUT MBA(DAY)



This adage would be an apt synopsis of the character of the MBA (Day) 2018-20 batch of IISWBM. The fire to succeed burns in one and all as they set to conquer the bastions of the corporate fortress.

One glaring characteristic of the batch is its diversity with young minds from different walks of life. The result is an even wider variety of ideas and viewpoints flowing into every discussion. For such an eclectic blend of minds to be moulded to suit the corporate world requires the hands of experienced faculty from the field of academia and industry. Fortunately, IISWBM has just the right match.

Our endeavour is to create an environment where everyone can learn from their differences, make individual as well as the group's potential maximum and contribute to our vision of a business school of diverse dimensions.

In order to meet the growing demand for efficient & job ready management trainees, numerous institutions have started awarding management degrees in our country. The changed scenario and competition, however, has not altered the status of IISWBM. It continues to depict a commendable and reliable image, which reflects in our graduates, who nurture and build companies.

“The surest way not to fail is to be determined to succeed”

- Richard Brinsley Sheridan





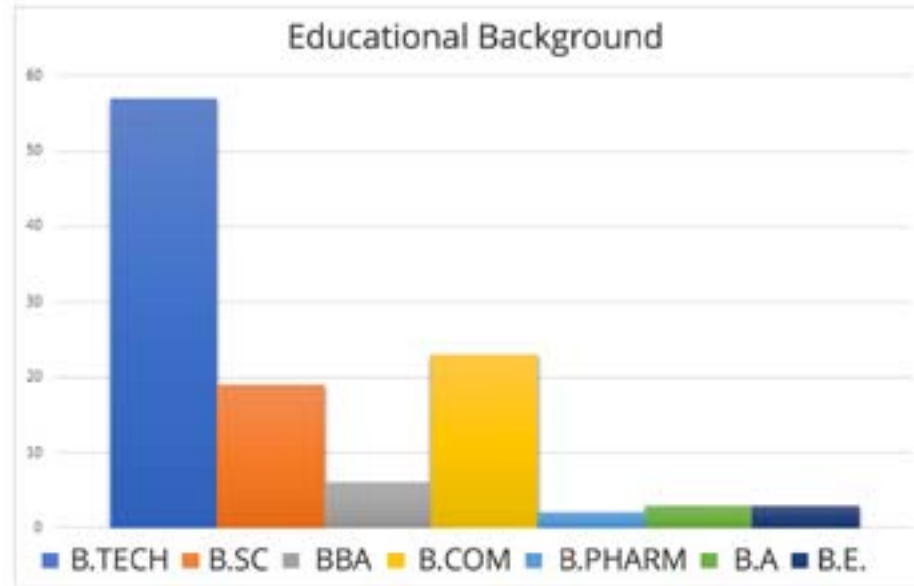
**MBA(DAY)**

**42<sup>ND</sup> BATCH 2018-2020**



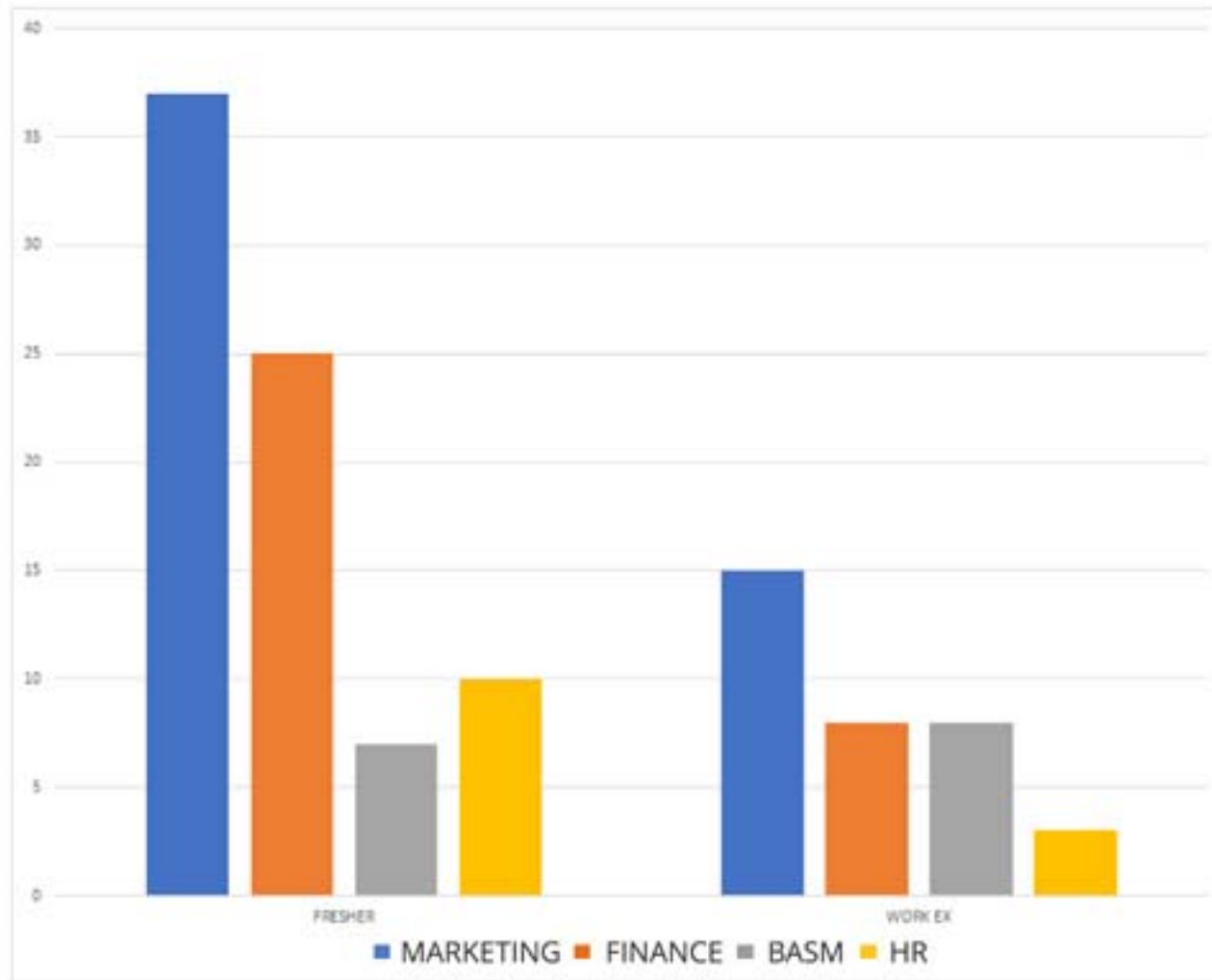
# BATCH DIVERSITY

Out of a total strength of 113 students, 56 have opted for Marketing, 30 in Finance, 13 in HR and 14 in Business Analytics & Systems Management.

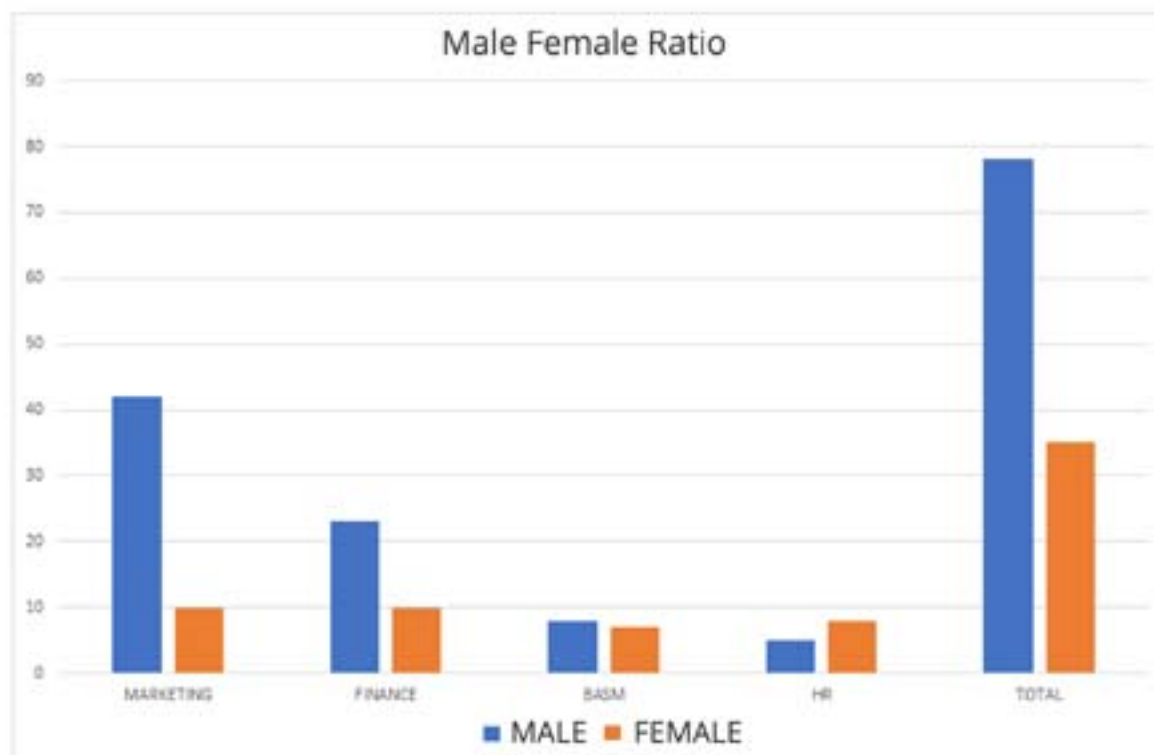




Specialisation Fresher vs Work Experience



Male Female Ratio





# CURRICULUM

## COMMON PAPER

<b>Semester I*</b>	
<b>Paper Code</b>	<b>Paper Name</b>
C1	Business Statistics
C2	Financial and Management Accounting
C3	Human Resource Management
C4	Management Information System
C5	Management Process and Principles
C6	Managerial Economics
C7	Marketing Management
C8	Organizational Behaviour
C9	Production and Operations Management

<b>Semester II*</b>	
<b>Paper Code</b>	<b>Paper Name</b>
C10	Corporate Environment and Business Legislation
C11	Financial Management
C12	Industrial Relations and Labour Laws
C13	Information Systems Management
C14	International Business Environment
C15	Management Science
C16	Organizational Effectiveness, Development and Change
C17	Research Methodology
C18	Strategic Management

<b>Semester III*</b>	
<b>Paper Code</b>	<b>Paper Name</b>
C19	Advanced Marketing Research
C20	Data Analytics
C21	Project Management

<b>Semester IV*</b>	
<b>Paper Code</b>	<b>Paper Name</b>
C22	Advanced Strategic Management
C23	Financial Analysis of Projects
C24	Project
C25	Dissertation
C26	Viva Voce



## SPECIAL PAPER

MARKETING (Any Six)	
Paper Code	Paper Name
M27	Advertising and Brand Management
M28	Consumer Behaviour
M29	Digital Marketing and E-tailing
M30	International Marketing
M31	Marketing Decision Models and Analytics
M32	Rural Marketing
M33	Sales Marketing
M34	Sales Promotion and Distribution Management
M35	Service Marketing

FINANCE (Any Six)	
Paper Code	Paper Name
F27	Commercial Banking
F28	Corporate Finance
F29	Corporate Taxation
F30	Financial Engineering
F31	Financial Markets, Institutions and Services
F32	International Finance
F33	Portfolio and Investment Management
F34	Risk and Insurance Management
F35	Social Finance and Impact Investing

BASM (Any Six)	
Paper Code	Paper Name
B27	Advanced Statistical Techniques
B28	Advanced in Analytics
B29	Analytics in Industries using R/SPSS
B30	Business Intelligence and Data Warehousing
B31	Customer Relationship Management
B32	Data Mining and Business Analytics
B33	Database Management Systems
B34	Enterprise Resource Planning
B35	Supply Chain Management

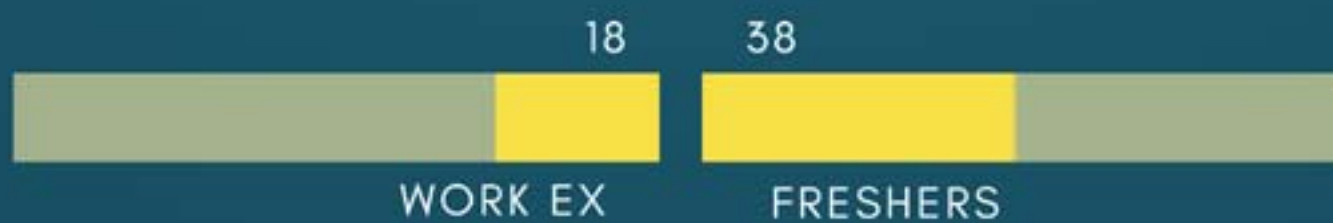
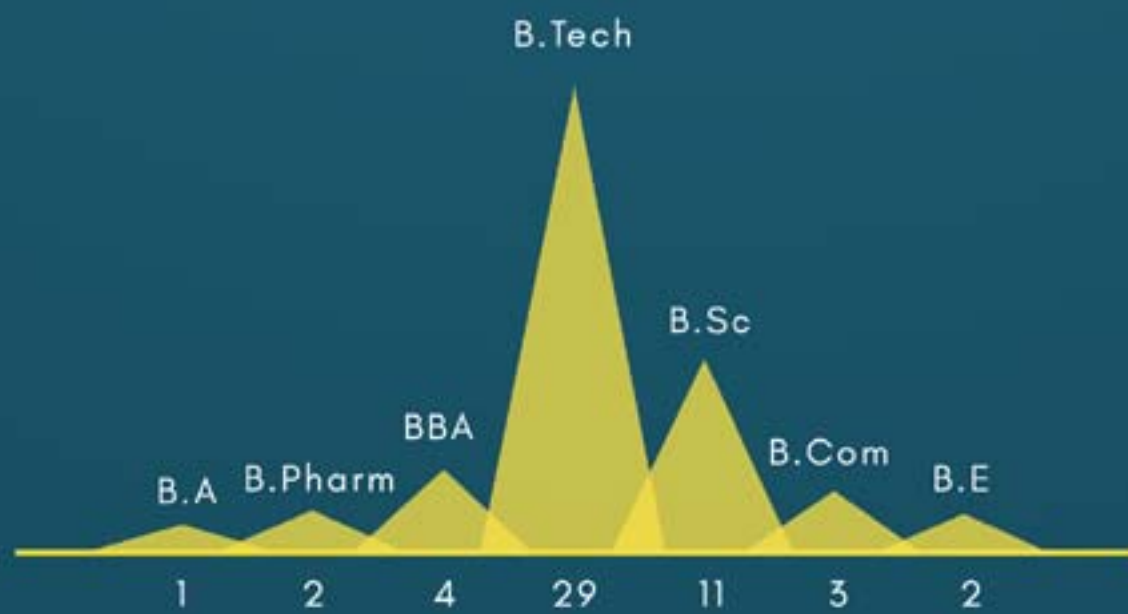


<b>HUMAN RESOURCE (Any Six)</b>	
<b>Paper Code</b>	<b>Paper Name</b>
H27	Compensation Management
H28	Human Resource Development
H29	Human Resource Information Systems
H30	Human Resource Planning
H31	International Human Resource Management
H32	Legal Framework Governing Human Resource Relations
H33	Management of Employee Relations
H34	Managing Interpersonal and Group Processes
H35	Measurement Tools and Techniques in Human Resource Management

<b>Production &amp; Operation Management (Any Six)</b>	
<b>Paper Code</b>	<b>Paper Name</b>
P27	Advanced Operation Research
P28	Advanced Process Planning and Scheduling
P29	Computer Integrated Manufacturing
P30	Enterprise Resource Planning
P31	Lean Manufacturing and Mass Customization
P32	Production and operation Management strategy in a Global Environment
P33	Six Sigma in Quality Management
P34	Supply Chain Management
P35	World Class Management



# MARKETING







**Aapeksha Jain**

22.01.1995

**B.Sc. (Botany)** from Scottish Church College under University of Calcutta

Interned at **DIAMOND BEVERAGES(COCA COLA)**



**Ankit Singh**

03.05.1996

**BBA** from Birla Institute of Technology (Mesra)

Interned at **HDFC BANK**



**Archisman Ghosh**

09.10.1995

**B.Tech (Mechanical Engineering)** from Academy of Technology under MAKAUT

Interned at **Aditya Birla (PANTALOONS)**



**Arindam Paul**

24.04.1995

**B.Tech (Mechanical Engineering)** from KIIT University

Interned at **HDFC BANK**





**Arkaprabha Ghosh**  
21.12.1995

**B.E. (Automobile Engineering)** from Sathyabama University  
Interned at **ABP**



**Barnamoy Roy**  
02.12.1995

**B.Tech (Civil Engineering)** from KIIT School of Civil Engineering  
under KIIT University  
Interned at **DIAMOND BEVERAGES(COCA COLA)**



**Bipasha Kundu**  
05.08.1995

**B.Sc. (Economics)** from Bethune College under University of  
Calcutta  
Interned at **ABP**



**Chirantan Goswami**  
19.09.1994

**B.Tech (Electrical Engineering)** from Future Institute of  
Engineering and Management under MAKAUT  
Interned at **AMUL**





**Debmalya Chakraborty**

24.07.1996

**BBA (Human Resource)** from Institute Of Engineering & Management (IEM) under MAKAUT  
Interned at **OUTLOOK**



**Debopam Roy**

17.10.1994

**B.Sc. (Environmental Science)** from Asutosh College under University of Calcutta  
Interned at **Aditya Birla (PANTALOONS)**



**Dipanjan Das**

06.01.1996

**B.Tech (Mechanical Engineering)** from UEM, Jaipur  
Interned at **KOHLER POWER**



**Koustav Chatterjee**

26.03.1995

**B.Tech (Electrical Engineering)** from Future Institute of Engineering and Management under MAKAUT  
Interned at **AMUL**

**FRESHERS  
MARKETING**





**Payel Adhikary**  
17.09.1993

**B.Sc. (Economics)** from Vidyasagar College for Women under University of Calcutta  
Interned at **PRAKRITI ORGANIC FARM FRESH INDIA PVT. LTD.**



**Piyas Roy**  
12.07.1996

**BBA** from Institute of Engineering and Management under MAKAUT  
Interned at **RSH GLOBAL**



**Rajdip Sarkar**  
11.07.1995

**B.A. (English)** from Asutosh College under University Of Calcutta  
Interned at **HDFC BANK**



**Ritomay Bandyopadhyay**  
20.03.1996

**B.Tech (Electronic and Communication)** from Netaji Subhash Engineering College under MAKAUT  
Interned at **SBI**





**Rupam Pal**  
04.08.1996

**B.Tech (Computer Science and Engineering)** from Bengal College of Engineering and Technology under MAKAUT  
Interned at **KANTAR IMRB**



**Sambit Chakraborty**  
13.05.1994

**B.Sc. (Chemistry)** from Vivekananda College under University of Calcutta  
Interned at **PRAKRITI ORGANIC FARM FRESH INDIA PVT. LTD.**



**Sarbajit Das**  
15.09.1992

**B.Tech (Electronics and Communication Engineering)** from Dream Institute of Technology under MAKAUT  
Interned at **VOX POPULI RESEARCH**



**Satabdi Saha**  
12.12.1993

**M.Sc. (Biochemistry)** from University of Calcutta  
Interned at **KANTAR IMRB**





**Sayanti Pal**  
25.09.1994

**B.E. (Electronics and Communication Engineering)** from Sarvajanik College of Engineering & Technology under Gujarat Technological University  
Interned at **HDFC Bank**



**Shubham Chatterjee**  
11.06.1995

**B.Pharm** from Birla Institute of Technology, Mesra  
Interned at **MENDINE PHARMACEUTICALS PVT. LTD.**



**Somila Sarbadhikary**  
01.12.1995

**B.Sc. (Botany)** from Bethune College under University of Calcutta  
Interned at **KANTAR IMRB**



**Soubhik Mandal**  
19.01.1995

**B.Tech (Civil Engineering)** from Jis College Of Engineering under MAKAUT  
Interned at **HDFC BANK**





**Soumik Pal Chowdhury**

17.01.1994

**B.Tech (Civil Engineering)** from Techno India University  
Interned at **KEVENTER AGRO LTD.**



**Sourav Mondal**

10.10.1994

**B.Tech (Electronics and Communication Engineering)** from  
RCC Institute of Information Technology under MAKAUT  
Interned at **HPL**



**Souvik Bhattacharya**

14.10.1997

**BBA (Finance)** from Michael Madhusudan Memorial College  
under Kazi Nazrul University  
Interned at **SBI**



**Souvik Biswas**

10.09.1992

**B.SC (Chemistry)** from St. Xaviers College under University of  
Calcutta

**B.Tech** from Rajabazar Science College under University of  
Calcutta

Interned at **BHARGWATI FOOD PVT. LTD.**

**FRESHERS  
MARKETING**



**Subhankar Roy**  
07.03.1997

**B.Com (Accounting and Finance)** from surendranath College under University of Calcutta  
Interned at **CREDENTIAL ADVISORY**



**Sudeshna Paul**  
20.02.1996

**B.Com (Accounting and Finance)** from Goenka College Of Commerce & Business Administration under University Of Calcutta  
Interned at **ABP**



**Suman Chatterjee**  
22.01.1996

**B.Tech (Electrical Engineering)** from Techno India University  
Interned at **HDFC Bank**



**Sushovan Halder**  
04.11.1994

**B.Tech (Mechanical Engineering)** from Techno India University  
Interned at **GANTREX INDIA CRANE RAILS PVT LTD.**





**Sutanu Khan**

18.07.1995

**B.Tech (Electronics and Communication Engineering)** from B.P. Poddar Institute Of Management And Technology under MAKAUT  
Interned at **Amul**



**Suvodeep Chakraborty**

25.07.1994

**B.Tech (Mechanical Engineering)** from Seacom Engineering College under MAKAUT  
Interned at **GAINWELL COMMONSALES PVT. LTD.**



**Swaraj dutta**

15.08.1995

**B.Tech (Electronics and communication engineering)** from Narula Institute Of Technology under MAKAUT  
Interned at **BHARGWATI FOOD PVT. LTD.**



**Tanusree Debnath**

16.01.1996

**B.Sc (Mathematics)** from St. Xavier's College under University of Calcutta  
Interned at **TCS**



**Saraswata Sen**

21.09.1995

**B.Tech (Computer Science and Engineering)** from Future Institute of Engineering and Management under MAKAUT  
Interned at **HDFC BANK**



**SAGAR DAS**

11.07.1994

**B.TECH (Electrical Engineering )** from CIEM under MAKAUT  
Interned at **HDFC BANK**



**SUKANTA CHAKRABORTY**

18.08.1995

**B.Sc(Geology)** from Presidency University  
Interned at **OUTLOOK**



**TANMOY BAR**

26.05.1994

**B.COM(Accounting And Finance)** from Prafulla Chandra College under CU  
Interned at **UNITED BANK**

**FRESHERS  
MARKETING**





**Abhik Verma**

08-12-1992

**B.Tech (Mechanical Engineering)** from OmDayal Group of Institutions under MAKAUT (West Bengal University of Technology).  
Worked at **Bharat Roll Industry Pvt. Ltd.** for 36 months  
Interned at **AMUL**



**Abhishek Bhattacharya**

20-03-1995

**B.Pharm (Pharmacy)** from Jadavpur University.  
Worked at Danone for 12 months  
Interned at **ADITYA BIRLA (PANTALOONS)**



**Abhishek Chakraborty**

25-11-1991

**B.Tech (Applied Electronics And Instrumentation Engineering)**  
from Gurunanak Institute Of Technology under MAKAUT  
(Formerly known as WBUT)  
Worked at **HCL Technologies Limited** for 25 months  
Interned at **KEVENTER AGRO LTD.**



**Adityaa Mutt**

07-07-1994

**B.Sc. (Hospitality and Hotel Administration)** from **IHM Kolkata**  
under IGNOU & NCHMCT  
Worked at **Jubilant Food Works Ltd.** (Domino's Pizza) as for 9  
months  
Interned at **MENDINE PHARMACEUTICALS PVT. LTD.**

WITH WORK EXPERIENCE  
MARKETING





**Agnibesh Palit**

06-04-1993

B.Tech (**Electronics and communication engineering**) from **SDET Brainware Group** of Institutions under MAKAUT (Formerly known as WBUT)

Worked at **Honeywell Automation India Limited (Offroll Engg)** for 15 months Interned at **HPL**



**Ankit Prasad**

07-03-1996

B.Com (**Accounting & Finance**) from **Goenka College of Commerce & Business Administration** under University of Calcutta.

Worked at **BRAINMEDIA INTERNATIONAL (NOW CONTENTLANE)** for 6 months

Interned at **GREENFUR**



**Arkojyoti Mukherjee**

04-09-1995

B.Sc (**Hospitality and Hotel Administration**) from **IHM Kolkata** under IGNOU & NCHMCT

Worked at **Coffee Day Global Limited (CDGL)** for 12 months

Interned at **ADITYA BIRLA (PANTALOONS)**



**Garima Chatterjee**

23-04-1993

B.Tech (**Electronics and communication engineering**) from Narula Institute of Technology under MAKAUT (Formerly known as WBUT)

Worked at **Ericsson India Global Services Pvt Ltd.** for 22 months

Interned at **ADITYA BIRLA (PANTALOONS)**

WITH WORK EXPERIENCE  
MARKETING





**Mayukh De**

29-04-1989

B.Tech (**Electronics and communication engineering**) from **B.P. Poddar Institute of Management & Technology** under MAKAUT (Formerly known as WBUT)

Worked at **Cognizant Technology Solutions Pvt Ltd** for 66 months

Interned at **KEVENTER AGRO LTD.**



**Pramit Gupta**

20-11-1992

B.Tech (**Information Technology**) from **Netaji Subhash Engineering College** under MAKAUT (Formerly known as WBUT)

Worked at **Tata Consultancy Services** for 19 months

Interned at (**DIAMOND BEVERAGES**) **COCA COLA**



**Pranab Karmakar**

17-11-1986

B.Tech (**Electrical Engineering**) from **B.P.Poddar Institute Of Management & Technology** under MAKAUT (Formerly known as WBUT)

**M.Tech** from University of Calcutta

Worked at **Apar Industries Ltd and Ducab(Dubai)** for 44 months

Interned at (**DIAMOND BEVERAGES**) **COCA COLA**



**Prithwiraj Pal**

04-10-1994

B.Tech (**Mechanical Engineering**) from **Heritage Institute of Technology, Kolkata** under MAKAUT (Formerly known as WBUT)

Worked at **TCS** For 10 months

Interned at **KANTAR IMRB**

WITH WORK EXPERIENCE  
MARKETING





**Pronoy Biswas**

18-10-1989

B.Tech (**Electrical Engineering**) from Dream Institute of Technology under MAKAUT (Formerly known as WBUT)

**PGP in Power Plant Technology from Jindal Institute of Power technology**

Worked at **Marsons** for 42 months

Interned at **BHARGWATI FOOD PVT. LTD.**



**Riya Chakraborty**

29.12.1991

B.Tech (**Mechanical Engineering**) from Mahatma Gandhi Missions College of Engineering and Technology under Uttar Pradesh Technical University (Dr A.P.J Abdul Kalam Technical University)

Worked at **Phoenix Lamps Ltd.** and **Steag Energy Services** for 36 Months,

Interned at **PRAKRITI ORGANIC FARM FRESH INDIA PVT LTD.**



**Sumit Naskar**

16.10.1993

B.Tech (**Electrical Engineering**) from **Kanad Institute of Engineering & Management College** under MAKAUT (Formerly known as WBUT)

Worked at **MARSONS Limited** for 24 Months

Interned at **MENDINE PHARMACEUTICALS PVT. LTD.**



**Priyabrata Das**

19/12/1993

B.Tech (**Civil Engineering**) from **Adamas Institute of Technology** under MAKAUT (Formerly known as WBUT).

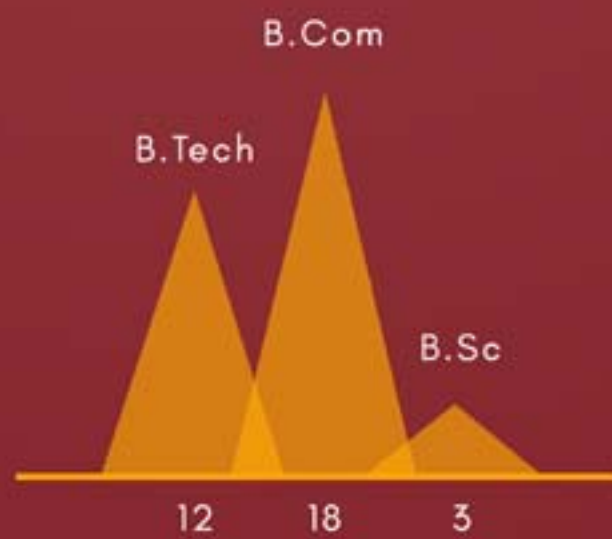
Worked at **ETECH** for 5 months

Interned at **EDELWEISSE**

WITH WORK EXPERIENCE  
MARKETING



# FINANCE





**ABHISHEK GHOSH**

30-09-1994

**B.Tech (Information Technology)** from Institute of Engineering & Management under MAKAUT  
Interned at **SURAKSHA DIAGNOSTICS**



**ANIRUDDHA BOSE**

08.08.1994

**B.Com (Accounting And Finance)** from Heramba Chandra College under CU  
Interned at **HINDALCO**



**ANKIT GUPTA**

28.09.1995

**B.COM (Accounting And Finance)** from The Bhawanipur Education Society College under CU  
Interned at **HDFC BANK**



**ARNAB BOSE**

05.06.1993

**B.COM (Accounting And Finance)** from Seth Anandram Jaipuria College under CU  
Interned at **HDFC BANK**

**FRESHERS  
FINANCE**





**BITAN ROY CHOUDHURY**  
24.10.1996

**B.COM (Accounting And Finance)** from Vivekananda College under CU  
Interned at **BM BIRLA**



**DEBARUN PAL**  
22.10.1995

**B.TECH (Electronics and Communication Engineering)** from Future Institute of Engineering and Management under MAKAUT  
Interned at **BANK OF INDIA**



**DISHA BASU CHOUDHURY**  
29.08.1996

**B.COM** from Motilal Nehru College under Delhi University  
Interned at **DELOITTE**



**IZHAAN AHMED**  
22.01.1996

**B.COM (Accounting And Finance)** from The Bhawanipur Education Society College under CU  
Interned at **AXIS BANK**



**KARNAJIT DUTTA**  
16.10.1995

**B.COM (Accounting And Finance)** from Seth Anandram Jaipuria under CU  
Interned at **UNITED BANK**



**NAKSHTRA DAS**  
26.01.1996

**B.COM (Accounting And Finance )** from St.Xavier's College, Kolkata under CU  
Interned at **BANK OF INDIA**



**NAYONIKA BHADURY**  
05.06.1996

**B.COM (Finance)** from XIMB under Xavier University Bhubaneswar  
Interned at **ICICI PRUDENTIAL AMC**



**PAULOMI MANDAL**  
28.07.1993

**M.COM (Accounting And Finance )** from CU  
Interned at **BM BIRLA**





**PRAKASH ROY**

20.09.1994

**B.COM (Accounting And Finance)** from Goenka College Of Commerce and Business Administration under CU  
Interned at **HINDALCO**



**PRIYAM CHAKRABORTY**

20.05.1996

**B.COM (Accounting And Finance)** from Heramba Chandra College under CU  
Interned at **HDFC BANK**



**RITWIKHA CHAUDHURI**

30.03.1997

**B.Sc (Economics)** from Bethune College under CU  
Interned at **INDIAN OVERSEAS BANK**



**SANJANA DATTA**

22.02.1997

**B.COM (Accounting and Finance)** from Shri Shikshayatan College under CU  
Interned at **HDFC BANK**

**FRESHERS  
FINANCE**



**SAYANDIP DEY**  
19.08.1993

**B.TECH (Electronics and communication engineering)** from Narula Institute of Technology under MAKAUT  
Interned at **EDELWEISSE**



**SOHAM BANERJEE**  
16.09.1994

**B.COM (Accounting And Finance)** from Prafulla Chandra College under CU  
Interned at **IOCL**



**SOMNATH DAS**  
19.08.1996

**B.TECH (Biotechnology)** from NIT Durgapur  
Interned at **BM BIRLA**



**SWAPTARSHI KUNDU**  
30.08.1995

**B.COM (Accounting And Finance)** from Goenka College Of Commerce and Business Administration under CU  
Interned at **EDELWEISSE**





**RITABRATA MONDAL**

06.09.1994

**B.TECH (Power Engineering)** from National Power Training Institute under MAKAUT  
Interned at **CALCUTTA STOCK EXCHANGE**



**TANISHA ROY**

05.08.1996

**B.TECH (Electronics And Telecommunication)** from KIIT under KIIT University  
Interned at **ALLAHABAD BANK**



**Anindita Pyne**

23.12.1992

**B. Tech (Information Technology)** from **Meghnad Saha Institute Of Technology** under MAKAUT ( formerly known as WBUT )

Worked at Tata Consultancy Services for **32 months**

Interned at **HDFC BANK**



**Anwasha Ghosh**

14.02.1992

**B. Tech (Electronics and Communication Engineering)** from **Asansol Engineering College** under MAKAUT ( formerly known as WBUT )

Worked at Tata Consultancy Services for **33 months**

Interned at **ALLAHABAD BANK**



**Debapriya Ganguly**

03.08.1993

**B.Com (Accounting And Finance)** from **City College of Commerce & Business Administration** under the University of Calcutta

Worked at **TGM Wealth Management Co. Pvt. Ltd.** for **14 months**

Interned at **UNITED BANK**



**Pritam Moitra**

29.07.1992

**B. Tech (Electronics and Communication Engineering)** from **Future Institute of Engineering & Management** under MAKAUT ( formerly known as WBUT )

Worked at **Mphasis Ltd** for **26 months**

Interned at **HDFC BANK**

WITH WORK EXPERIENCE  
FINANCE





**Priyabrata Pal**  
02.09.1989

**B. Tech (Electronics and Communication Engineering)** from **Dream Institute of Technology** under MAKAUT ( formerly known as WBUT )  
Worked at Ericsson India Global Services Pvt. Ltd. for **78 months**  
Interned at **SURAKSHA DIAGNOSTICS PVT LTD.**



**Roshni Saha**  
23.08.1993

**B. Tech (Electronics and Instrumentation)** from **KIIT University**  
Worked at Accenture Services **Private Limited** for **12 months**  
Interned at **ICICI PRUDENTIAL AMC**



**Sharmistha Mondal**  
21.11.1993

**B.Sc (Chemistry)** from Durgapur Government College under Burdwan University  
Worked at **Careerspin Staffing Solutions** for **9 months**  
Interned at **BANK OF BARODA**

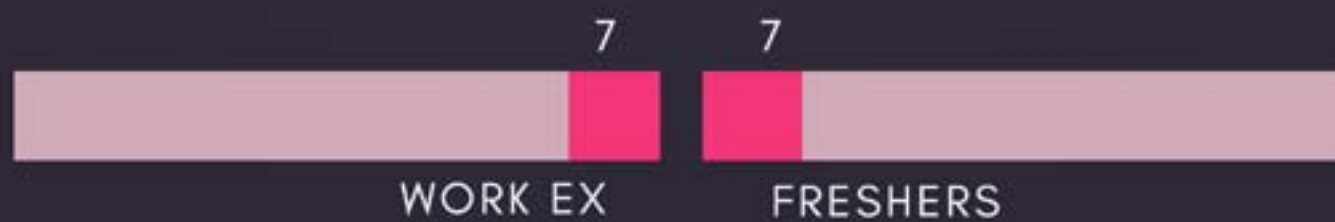


**Talha Arfin**  
08.09.1992

**B.Com (Accounting and Finance)** from **Umeschandra College** under the University of Calcutta  
Worked at **Cognizant Technology Solutions** for **33 months**  
Interned at **BANK OF BARODA**

**WITH WORK EXPERIENCE**  
**FINANCE**

# BUSINESS ANALYTICS & SYSTEM MANAGEMENT







**Ahanjita Paul**

31/01/1995

**B.Sc. (Physics)** from **Jogamaya Devi College** under University of Calcutta.

Interned at **BM BIRLA**



**Anisha Dolui**

09/08/1996

**B.Tech (Information Technology)** from **KIIT** under KIIT University.

Interned at **BM BIRLA**



**Chittrak Roychowdhury**

09/08/1996

**BBA** from **Institute of Engineering and Management, Kolkata** under MAKAUT

Interned at **IFB AGRO INDUSTRIES LIMITED**



**Nilima Panigrahi**

23/02/1997

**B.A. (English)** from Belda College under Vidyasagar University

Interned at **BM BIRLA**

**FRESHERS  
BASM**



**Prantik Maity**

11/01/1995

**B.E. (Production Engineering)** from **Jadavpur University**  
Interned at **IOCL**



**Rahul Mukherjee**

19.11.1994

**B.Tech (Mechanical Engineering)** from **Gargi Memorial Institute Of Technology** under MAKAUT (Formerly known as WBUT).  
Interned at **HPL**



**Ritabrata Mitra**

17.12.1995

**B.Tech (Civil Engineering)** from **Gargi Memorial Institute Of Technology** under MAKAUT (Formerly known as WBUT).  
Interned at **EDELWEISSE**

**FRESHERS**  
**B A S M**





**Abhishek Hazra**  
10/04/1993

**B.Tech (Computer Science and Engineering)** from St Thomas' College of Engineering and Technology under MAKAUT (Formerly known as WBUT).  
Worked at **Tata Consultancy Services** for 36 months  
Interned at **TATA CONSULTANCY SERVICE**



**Drisha Chaudhuri**  
07/05/1991

**B.Tech (Computer Science Engineering)** from Academy Of Technology under MAKAUT (Formerly known as WBUT).  
Worked at **Tata Consultancy Services** for 54 months  
Interned at **TATA CONSULTANCY SERVICE**



**Kunal Kiran**  
29/01/1991

**B.Tech (Mechanical Engineering)** from Dr. B. C. Roy Engineering College, Durgapur under MAKAUT (Formerly known as WBUT).  
Worked at **M. C. Kejriwal Vidyapeeth**, Liluah and Bentley Systems India Pvt. Ltd. for 27 month  
Interned at **BHARGWATI FOOD PVT. LTD.**



**Meghasmita Paul**  
21/12/1991

**B.Tech (Information Technology)** from RCC Institute of Information Technology under MAKAUT (Formerly known as WBUT).  
Worked at **Tech Mahindra Ltd.** for 39 months  
Interned at **EDELWEISSE**

**WITH WORK EXPERIENCE**  
**B A S M**



**Pratip Ghosh**

22/10/1991

**B.Tech (Electronics and Communication Engineering)** from Netaji Subhash Engineering College under MAKAUT (Formerly known as WBUT).

Worked at **Tata Consultancy Services** for 32 months

Interned at **IOCL**



**Raaka Mukherjee**

03/03/1993

**B.Tech (Computer Science and Engineering)** from Narula Institute of Technology under MAKAUT (Formerly known as WBUT).

Worked at **Tata Consultancy Services** for 31 months

Interned at **FLEAPO CORPORATION**



**Tanima Saha**

24/09/1993

**B.Tech (Information Technology)** from Meghnad Saha Institute Of Technology under MAKAUT (Formerly known as WBUT).

Worked at **Tata Consultancy Services** for 34 months

Interned at **POLARIS NETWORKS**

WITH WORK EXPERIENCE  
B A S M



# HUMAN RESOURCES





**ALISHA ALI**

27.08.1996

**B.A. (Political Science)** from Loreto College under CU  
Interned at **IOCL**



**ANANYA CHAKRABARTI**

14.08.1995

**B.Sc (Chemistry)** from Lady Brabourne College under CU  
Interned at **KEVENTER AGRO LTD.**



**CHIOSREE BANERJEE**

22.04.1996

**B.Sc (Physiology)** from Vidyasagar College under CU  
Interned at **SURAKSHA DIAGNOSTICS**



**KUMARI MANISHA**

10.07.1995

**B.Com (Accounting And Finance)** from Amity college of  
Commerce and Finance under Amity University  
Interned at **TECHNOLOGICLE**

**FRESHERS  
HUMAN RESOURCE**





**PRIYA AGARWAL**  
03.11.1995

**BBA (Marketing)** from St.Xavier's College under CU  
Interned at **STATE BANK OF INDIA**



**RITUPARNA DAS**  
31.12.1995

**B.Sc (Statistics)** from St. Xavier's College under CU  
Interned at **HDFC BANK**



**RUDRAKSHA CHATTERJEE**  
01.08.1996

**B.Sc (Hospitality and Hotel Administration)** from IHM kolkata  
under NCHMCT & IGNOU  
Interned at **ALLAHABAH BANK**



**SHREYAN SAHA**  
27.09.1996

**B.Tech (Civil Engineering)** from Narula Institute of Technology  
under MAKAUT  
Interned at **WBSEDCL**

**FRESHERS**  
**HUMAN RESOURCE**



**SWASTIK SAHA**  
05.09.1994

**B.Tech (Mechanical Engineering)** from Techno India University  
Interned at IOCL

**FRESHERS**  
**HUMAN RESOURCE**





**SAHIL ISLAM**  
12.12.1995

**B.Com (Accounting and Finance honours)** from Heramba Chandra College under CU  
Worked at **United Packaging Works** for 12 months  
Interned at **PEERLESS FINANCIAL PRODUCTS DISTRIBUTION LTD.**



**SEBANTI GANGULY**  
01.05.1993

**B.Tech (Electronics and Communication Engineering)** from **Swami Vivekananda Institute of Science and Technology** under MAKAUT  
Worked at **Misys Financial Softwares** for 16 months  
Interned at **ULTRA TECH CEMENT**



**SRIJA DE**  
12.09.1992

**B.Tech (Information Technology)** from Institute of Engineering and Management under MAKAUT  
Worked at **Tata Consultancy Services** for 33 months  
Interned at **TCG DIGITAL**



**NAYAN RANJAN MUKERJE**  
20.04.1992

**B.Tech (Civil engineering)** from CIEM under MAKAUT  
Worked at **DMP NIRMAN PVT LTD.** for 36 months  
Interned at **BRAITHWAITE BURN & JESSOP CONSTRUCTION LTD.**

**WITH WORK EXPERIENCE  
HUMAN RESOURCE**

# CLUBS AND COMMITTEES

Campus life at IISWBM includes multiple student bodies which facilitate activities throughout the year and help hone the leadership and teamwork skills of the students.

SPORTS  
COMMITTEE

EVENTS  
COMMITTEE

PLACEMENT  
COMMITTEE

ALUMNI  
COMMITTEE

EDITORIAL  
& BROCHURE  
COMMITTEE

## VERKOOP

The marketing club of IISWBM allows the students to get a glimpse of the practical marketing world. They also organize activities like making marketing skits and advertisements which encourage the students to come up with fresh ideas and creative marketing strategies.

## FINVESTEC

Finvestec is the finance club of IISWBM. The members of the club are responsible for sharing finance related articles and other contents. They also arrange relevant games and quizzes that are useful for any MBA student entering the financial world.

## ABHISHARAN

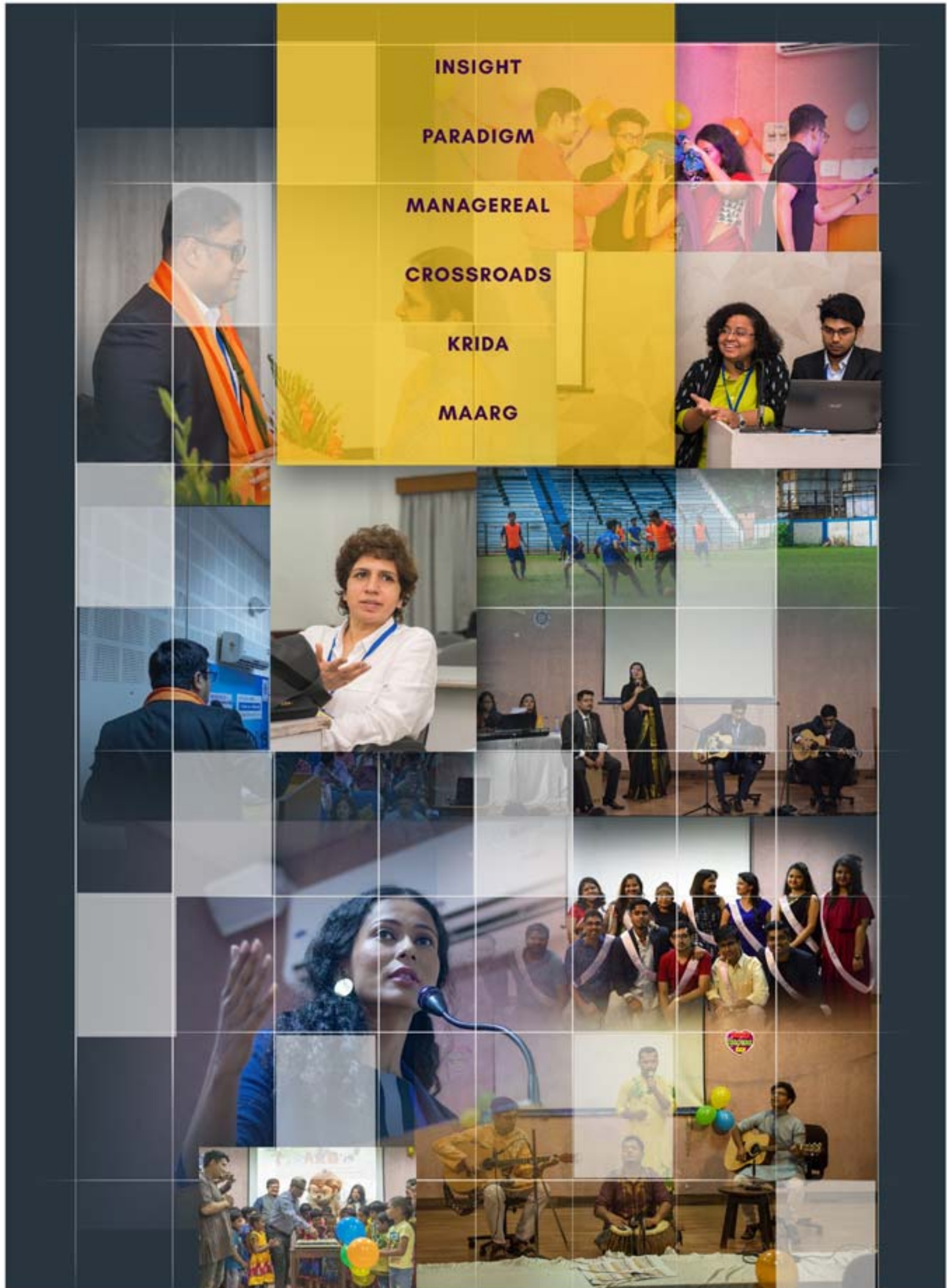
The HR club of IISWBM is known as 'Abhisharan'. Abhisharan aims in inculcating the hidden talents of the students. It organizes events which help in upgrading the prolific capabilities and channelizing the thinking pattern of budding managers.

## RESONANCE

Resonance is the photography club of IISWBM. The club is the photographic eye of the institution, responsible for capturing all events and fests organized by the college. In this way, team 'Resonance' helps in resonating the feel of IISWBM to the outside world.



# BEYOND THE CLASSROOM





# EVENTS

## INSIGHT

'Insight', our annual corporate panel discussion, is an enriching experience for the students. It provides a platform for direct interaction between the students and the corporate leaders. Insight is segmented into two sections-- the morning session gives credence to finance and marketing while the post-lunch session focuses on Human Resource and Data Analytics. The discussion throws light on different aspects of the corporate industry.

## PARADIGM

Paradigm is the annual alumni meet. This event celebrates the homecoming of our illustrious alumni as well as it introduces the current students to the standards upheld by IISWBM. The former students, spread across the wide corporate world, cheerfully come back to embrace their roots once again. Amidst the stories and laughter which celebrates the past and present, everyone is eager to look forward to a greater future of our alma mater and are working collectively towards it.

## MANAGEREAL

Managereal is the exuberant inter-college fest organized by Events committee and the four clubs - Verkoop, Finvestec, Abhisharan and Resonance. Every year, students from various renowned colleges are invited to participate in the events which put the knowledge, skills and attitude of tomorrow's managers to test. Clubs organize individual games and activities based on a common selected theme. Debates, dance and musical performances add to the ambience. This fest allows the exchange of ideas and views in a fun and friendly competitive environment.

## CROSSROADS

The Alumni Committee of IISWBM organizes this event. The entire programme is thoughtfully divided into various segments. Each segment is devoted to one particular domain such as HR, Finance, Data Analytics, Operations, Marketing and Entrepreneurship. Distinguished alumni members from each domain are invited to speak upon their area of expertise and the current trends of their fields. Students also participate in activities involving team building, quiz based on finance, puzzles based on analytics, virtual supply chain management games, B-plan and JAM marketing.

## MAARG

'Maarg' is a socio-marketing initiative where the students associate with a NGO to connect with underprivileged children of our society. A fun-filled day is arranged for them at our college premises with activities such as magic shows, games, movie screening and greeting card making competition. Social welfare is embedded deeply into the DNA of IISWBM. 'Maarg' is an extension of that ethos which encourages us to give back to the society for further empowerment of our country's youth.

## KRIDA

The annual sports event of IISWBM has been a hit ever since its inception, with each year only raising the bar of the quality higher. There is thorough participation from all the departments of the college including MBA (day and evening), MHRM, MBA-Public Service, Sports Management and even from the Alumni Team and Director's Team. The sporting events are football, volleyball, throw ball, tug of war (male, female and mixed) and Kabaddi. The two days observes great involvement from both the participants and the audience, giving a break to the hectic study schedule.



# E-CELL

The Entrepreneurship cell or E-Cell of IISWBM is a true cross-departmental collaboration. E-cell promotes originality, business acumen and social responsibility by conducting multiple entrepreneurial activities. They organise several engaging events which involve coming up with business ideas to solve pertinent problems, raising money for the less fortunate children of society, and selling self-prepared innovative dishes by exhibiting marketing suaveness. E-cell acts as a bridge between the students and industrialists which aid us in understanding the dynamics of start-ups around the world. They also provide a platform for budding student entrepreneurs to pitch their ideas to venture capitalists and obtain funding.

## UMEED

Umeed comprises of three very well-organized events "RAISING SMILES", "PESH KIYA JAYE" and "KHAE - E -JAO". The hard-working efforts of team E-cell makes Umeed realizable.

"RAISING SMILES" is a social initiative in which team E-Cell collects donation from the students and faculty members of the college. E-cell visits different children and old age homes and utilizes the collected donation to provide the deceased and needy with necessity items like food, medicines, books, etc.

"PESH KIYA JAYE" is an event in which participants present their business plan on a selected current topic. Three best ideas are selected to be awarded.

Umeed's flagship event is "KHAE - E -JAO". It is a food entrepreneurship competition where students put up their own stalls inside the college, to sell homemade food. The winning teams are judged on the basis of their food quality, total revenue earned and unique promotional strategies.

All three events "RAISING SMILES", "PESH KIYA JAYE" and "KHAE - E -JAO" bring in different flavors and experiences which make UMEED one of the most enriching events of IISWBM, keeping the ray of hope (Umeed) alive throughout for everyone.

## ENTREPRERNA

This is the annual E-summit organised by E-cell. During this two-day event, students are deeply exposed to the world of entrepreneurship.

The first day has two major activities: "BIG FISH" and "IPL AUCTION". In "BIG FISH" students and young entrepreneurs are given a chance to present their own ENTRREPRERNA ideas to the invited venture capitalists. If any of the ideas are found effective, the respective groups are funded for setting up their own ventures. This provides students a great opportunity to fulfil their long lived dream of setting up their own businesses.

The second day sees successful entrepreneurs visiting the college and sharing their personal experiences as well as the anecdotes of their rollercoaster journeys of setting up their businesses. The students also get to hear the various real life lessons which they need to keep in mind in their entrepreneurial journeys. Personalities working at crucial positions from the corporate are also invited to talk and discuss topics related to entrepreneurship and the business world.

The event is focused on motivating young minds to start their own ventures in future.



# PLACEMENT PROCESS AND GUIDELINES

01

IISWBM follows One Company-One Student placement policy.

02

Upon receipt of confirmation to participate, we encourage prospective recruiters to deliver Pre Placement Talk (PPT) on a mutual convenient date or share the details via mail.

03

CTC disclosure prior to selection process is a pre-requisite.

04

Profiles of interested and eligible candidates are shared with the company.

05

During placement season, there could be a possibility of two or more companies conducting placement drive simultaneously. In such case, whichever company rolls out the job offer first shall get the candidate.

06

In order to facilitate the recruitment process, Institute will provide the necessary infrastructure.

07

Companies participating in the Institutes Placement Process may kindly note that delay in announcing confirming the job offers, may result in the selected/shortlisted candidate being placed in another company.

08

If an organization wishes to interview candidates for their Summer Internship, the Placement Cell will facilitate in organizing the same. Period of internship being two months (June-July).

09

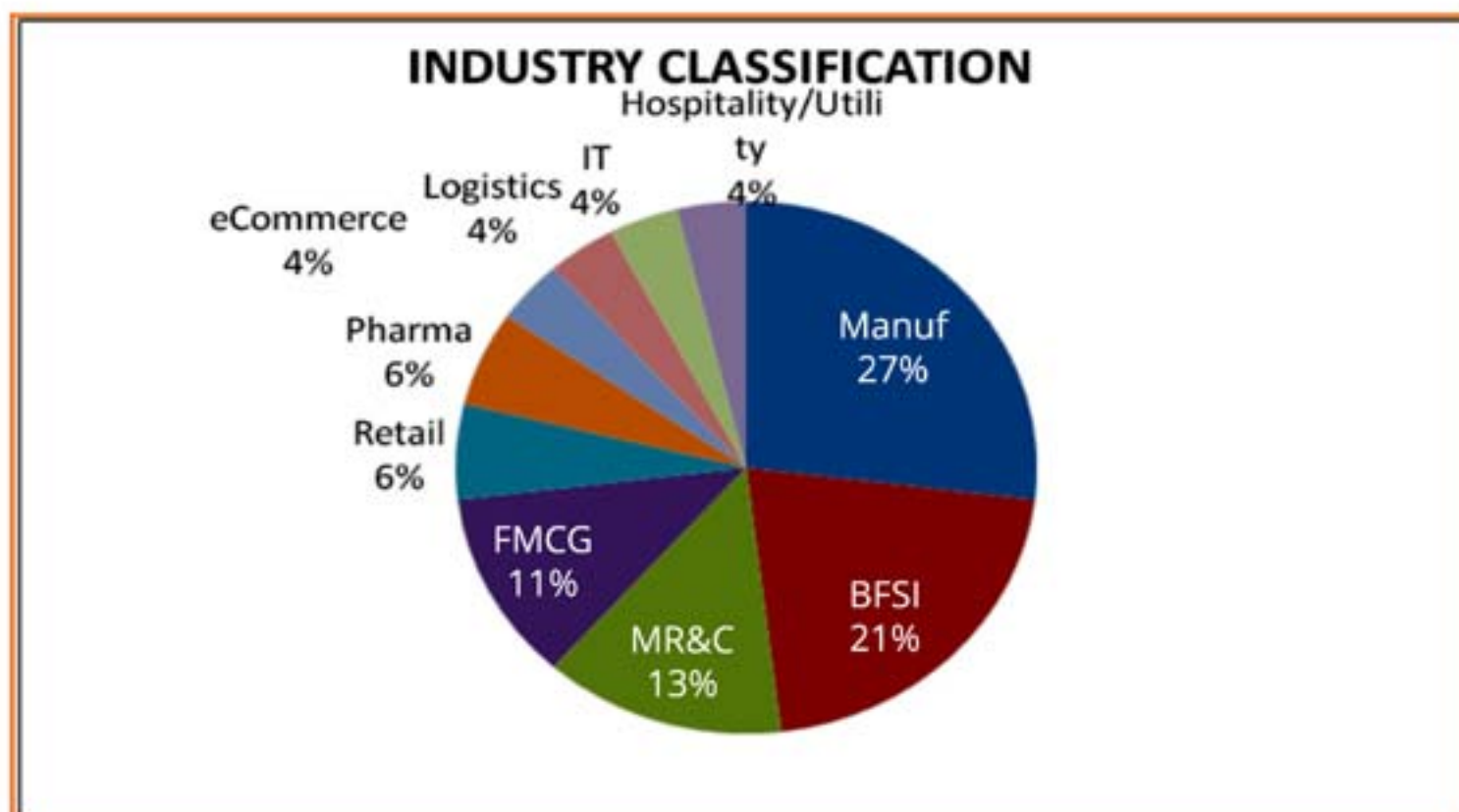
An organization is free to choose its criteria and method of selection.

**Availability of students for Joining: June'2020**



# PLACEMENT SNAPSHOT

MBA (Day)	Data
Percentage of Students Placed	96%
Highest CTC (LPA)	9.5
Average CTC (LPA)	6.5
Median Salary (LPA)	7.75
First time recruiters	38%
Summer Internship	100%



## Profiles Offered

Discipline	Profiles
Marketing	Associate Research Analyst, Digital Marketing & PR, BDM, CRM, Sales Manager, Wealth Manager, Brand Manager
Finance	Analyst, Credit Analyst, Test Analyst, AMS, Associate – Taxation, Audit, Transfer Pricing, RM
HR	Generalist/Specialist, T&D, HRBP, Recruitment
BASM	Business Analyst, Market Research Analyst, Systems Analyst, Data Analyst SAS Programmer

# ILLUSTRIOUS ALUMNI

*"Our graduates nurture and build companies"*

Amitava Sain, 1992 Director PwC India	Anindya Gupta, 2001 Director (Data Science) Nielsen	Anindya Dhar, 1991 Sr.VP & Business Head Tata Motor Finance
Abhijit Das Sr.Director – Global Alliances Asia Microsoft	Anupam Ray Associate Director KPMG Advisory	Amlan Nag, 1997 GM & Head – HR Mjunction
Ashish Gupta, 2001 Head – Product & Strategic Alliances Edelweiss Retail Finance	Akshit Dhingra DGM – Marketing Creambell	Bhaskar Gupta, 2001 Sr.Director – Credit Cards & Project Mgt IDFC FIRST Bank
Dulles Krishnan, 1995 Head – Business Development Amazon Web Services	Debaprabho Bhattacharya, 2000 Founder Director Modulus Research & Analysis	Gopal Agarwal, 2005 Associate Director EY
Krishnendu Dutta, 1999 Executive Director Ipsos	Mohit Kumar, 1994 Joint President – HR Hindalco Industries Limited	Mukhraj Saberwal, 2006 VP – Application Outsourcing Accenture India
Mahuya Chatterjee, 1995 COO Leo Burnett Orchard	Nishith Chaturvedi, 1993 VP & Head – HR NPCI	Nidhi Kalra, 2007 Director Deloitte UK
Pankaj Mishra, 2009 Vertical Head – Digital Innovation HDFC Bank	Dr. Partha Chatterjee, 1979 Hon'ble Minister of Education Govt. of West Bengal	Prabal Ganguly, 1991 Vice President – SCM Exide Industries Ltd
Ranjan Mitra, 1993 GM – Marketing Mahindra & Mahindra	Rana Banerjee, 1995 President – Healthcare Div Emami Ltd	Samit Chakrabarti, 1996 Vice President Kantar
Shuvodip Banerjee, 2002 VP Marketing Services ITC Ltd	Sumanta Roy, 1992 Head of Sales – India TCS	Sanjay Das, 1993 Digital Transformation Leader SAP – Europe IBM
Sanjay Guha, 2004 Founder & CEO Acquist Marketing & Info.Sol	Sujoy Roy, 1998 EVP & Head – Branch Banking Bandhan Bank	Shikha Singh, 2013 Stand Up Comic Komedians
Saikat Sarkar, 1994 MD – Country Risk Manager Citibank India	Saikat Sarkar, 1994 MD – Country Risk Manager Citibank India	Tojo Banerjee, 1997 VP & Regional Head NSE
Urvashi Kar, 2007 Group Consumer Insight Manager MARICO	Vieshaka L Dutta, 2001 Associate Director – HR OLA	Zahir Abbass, 2000 AVP Evalueserve

# Partial List



# PARTNERS IN PROGRESS



# GUEST SPEAKERS

Name of Speaker	Organization	Designation	Topic
Ms. Ankita Jajodia Ms. Ritika Perival	Art of Living	-	Stress Management
-	National Payments Corporation of India (NPCI)	-	Products and Work Culture of NPCI
Mr. Rahul Shah	HDFC AMC	Global Managing Partner.	Orientation Seminar for Marketing and Finance students
Mr. Arjun Chakravarti	Trakinvest Group	President and Country Head (India)	Stock Market
Mr. Arindam Sanyal	NCDEX	-	Investor Awareness Program
Mr. Sanjay Das	IBM	Associate Partner and Enterprise Applications Analytics Leader (Europe)	Role of Business Analytics in all management specialisations
Rakesh Pal	MagicBricks	Manager- HR & L&D	Interactive Session with Students
Kumar Shankar Roy	Value Research DNA Finapolis	Financial Journalist	Finance and Systems
Binay Sarada	HDFC	Asst. General Manager (Credit)	Finance and Systems
Avinash Jalan	IDBI Federal Life Insurance Company	Senior Agency Leader	Finance and Systems
Jinen Udani	Udani Consultancy Services	Financial Advisor	Finance and Systems
Arijit Roy	TCG Digital Solutions	Senior Director	Finance and Systems
Arthur Cardozo	Cardozo Communico	Founder Freelance Journalist, Script Writer, Actor	Marketing and HR
Jimmy Tangree	Friends FM	Marketing Head	Marketing and HR
Mohammad Arshad	TATA AIG	HRBPP for Management of Talent Acquisition	Marketing and HR
Tridibesh Bandopadhyay	InQube Innoventures	Promoter-Director	Marketing and HR
Partha Pratim Dutta	AR Consultant LLP	Director	Marketing and HR



# CONTACT US

## VISHAL FRANCIS

Corporate Relations & Placement Cell



[vishalfrancis@iiswbm.edu](mailto:vishalfrancis@iiswbm.edu) /  
[iiswbm.campusplacement@gmail.com](mailto:iiswbm.campusplacement@gmail.com)



+91 9748600403 /  
33 22413079 (Direct)/  
33 22413756 (Ext.402)



[iiswbm.campusplacement](https://t.me/iiswbm.campusplacement)

## PRITAM KAR

Officer

CRPC



[pritam@iiswbm.edu](mailto:pritam@iiswbm.edu)



+91 9871175189 /  
33 22413756

## ARINDAM MUKHERJEE

Officer

CRPC



[arindammukherjee@iiswbm.edu](mailto:arindammukherjee@iiswbm.edu)



+91 9871175189 /  
33 22413756

## STUDENT PLACEMENT COORDINATORS:

Bipasha Kundu	9674558276
Kumari Manisha	9560800374
Rupam Pal	9679312315
Somila Sarbadhikary	9674290481
Suvodeep Chakraborty	9903378910



## SPECIAL MENTION TO BROCHURE COMMITTEE

### MEMBERS - VISARGAH

Ahanjita Paul  
Mayukh De  
Sanjana Dutta  
Satabdi Saha  
Sebanti Ganguly  
Raakaa Mukherjee



Special mention to Photography Club – **RESONANCE** 



# IISWBM

**INDIAN INSTITUTE OF SOCIAL WELFARE AND BUSINESS MANAGEMENT**

**Management House, College Square West, KOLKATA 700073**

**PHONE: +91(033)2241-3756/5792/8694/8695/4023 7474**

**FAX: +91(033) 2241 3975**

**WEBSITE: [www.iiswbm.edu](http://www.iiswbm.edu)**